

LIS-5411

Welcome to the course!

If you can read this, you're in the right place.

Be sure NOT to leave the room tonight
until the professor has indicated it is okay to
do so.

The Primacy of "Information Technology"

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"Information Technology"

Even-

The First Amendment?

What made the Internet unique?

(Why didn't the American Telegraph and Telephone company invent the Internet?)

Good Ol' AT&T

They had the physical network?

Which worked like the following:

Smart Network (circuit switching)

direct “single-wire” connections



Our L'il Internet

- 1) Pass this note to the person waving their hand.
- 2) If you can't, then pass it to someone who is closer to them. than you are.

Our L'il Internet

C

D

B

(1/4)

Our L'il Internet

A

E

E

(2/4)

Our L'il Internet

F

A

E

(3/4)

Our L'il Internet

E

D

F

(4/4)

What was sent?

A huge number

- (technically, this is DEFINITELY a right answer)

Hex: CDBAEEFAEEDF =

226,202,757,033,695

What was sent?

- MAC Address?
- Perhaps a computer was identifying itself.

CD : BA : EE : FA : EE : DF

What was sent?

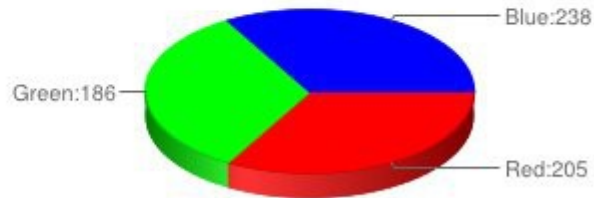
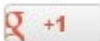
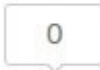
Perhaps, a lovely color scheme...

#cdbaee color hex

#cdbaee hex color information.

RGB value of **#cdbaee** is (205,186,238)

[Change page background color to #cdbaee](#) | [Reset](#)

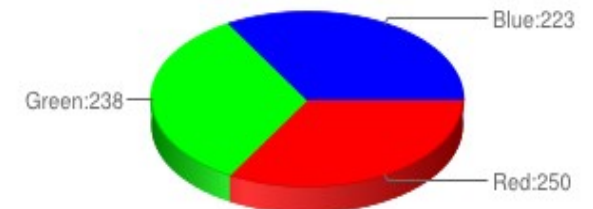


#faeedf color hex

#faeedf hex color information.

RGB value of **#faeedf** is (250,238,223)

[Change page background color to #faeedf](#) | [Reset](#)



Smart Network (circuit switching)

direct “single-wire” connections



Top 3 things about the net:

3) DIGITIZATION

(literally, turning any “data” into a number)

this may feel like the most important part..but..

Top 3 things about the net:

3) DIGITIZATION

(literally, turning any “data” into a number)

NOTE:

The nodes need not **know** or **care** what the data “is”

(in fact, **encryption** can prevent them from knowing)

But: Phones (sort of) had this:

- Fax Machines (documents)
- Party Lines (group chat)
- Info Hotlines (websites)

But: Phones (sort of) had this:

:



...until they didn't?

Top 3 things about the net:

3) DIGITIZATION

(literally, turning any “data” into a number)

PLUS-- what else.

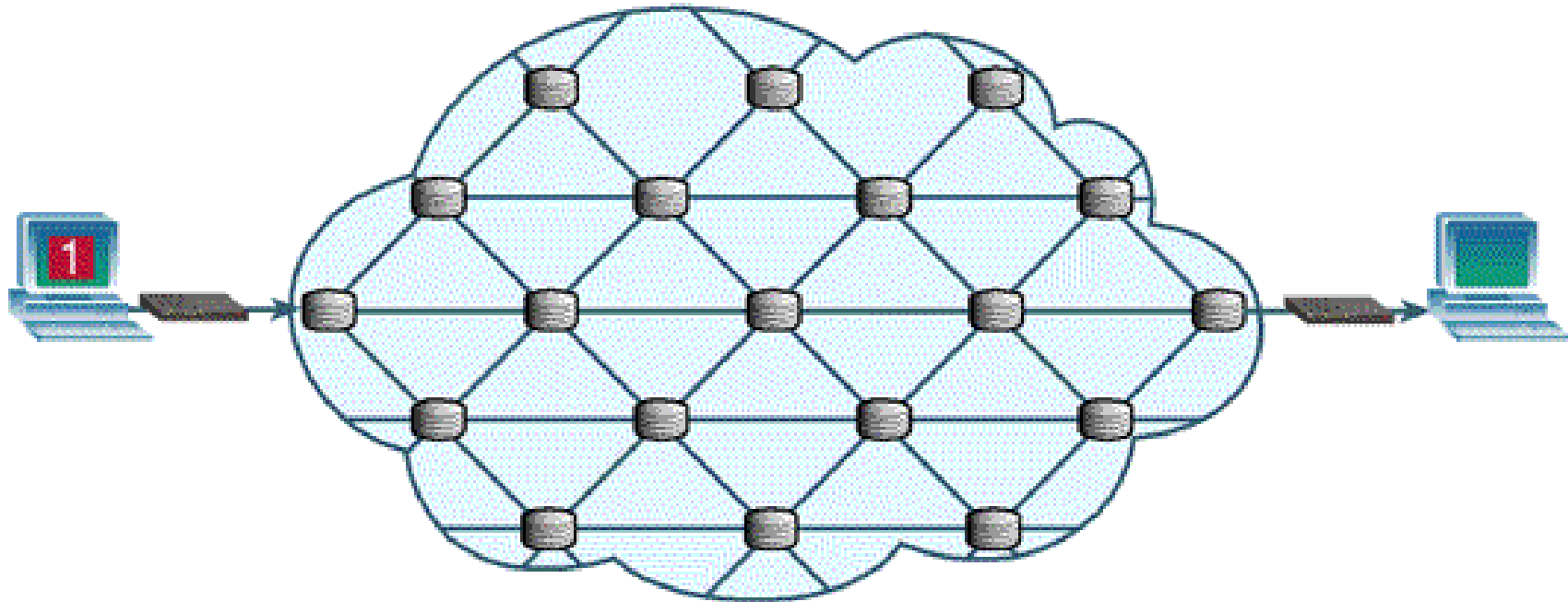
*Not so much the “what”
but the “how”*

HOW did that data move?

Dumb Network (packet switching)

indirect, node based “post-office” connections

Packet routing through WAN/Internet



Top 3 things about the 'net...

3) DIGITIZATION

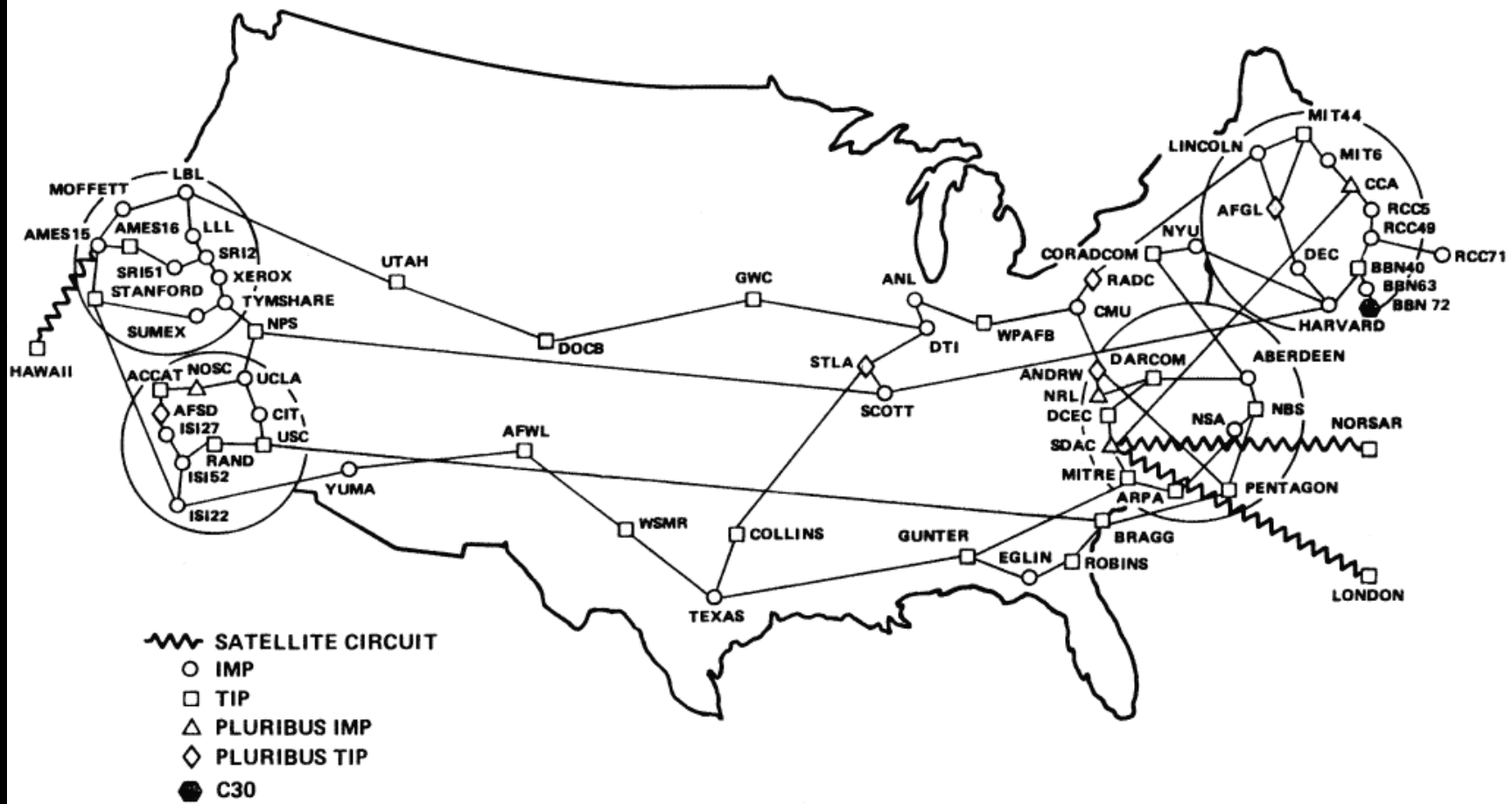
(literally, turning any “data” into a number)

2) PACKET SWITCHING

as opposed to “circuit switched”

ARPANET

ARPANET GEOGRAPHIC MAP, OCTOBER 1980



(NOTE: THIS MAP DOES NOT SHOW ARPA'S EXPERIMENTAL SATELLITE CONNECTIONS)
NAMES SHOWN ARE IMP NAMES, NOT (NECESSARILY) HOST NAMES

Top 3 things about the 'net...

3) DIGITIZATION

(literally, turning any “data” into a number)

2) PACKET SWITCHING

as opposed to “circuit switched”

1) PUBLICLY CREATED UTILITY

(not privately owned)

3 things about the 'net...

DIGITIZATION

+

PACKET SWITCHING

+

PUBLICLY CREATED UTILITY

=

Peer to peer node based network

(somewhat controversial) thoughts on innovation

The public sector (schools, defense, NASA, government) etc. is as inventive and as innovative as private companies...

..eh, probably more.

(the internet, GPS, touchscreens, digital photography, water filters, invisible braces etc.)

Why didn't the American Telegraph and Telephone company invent the Internet?



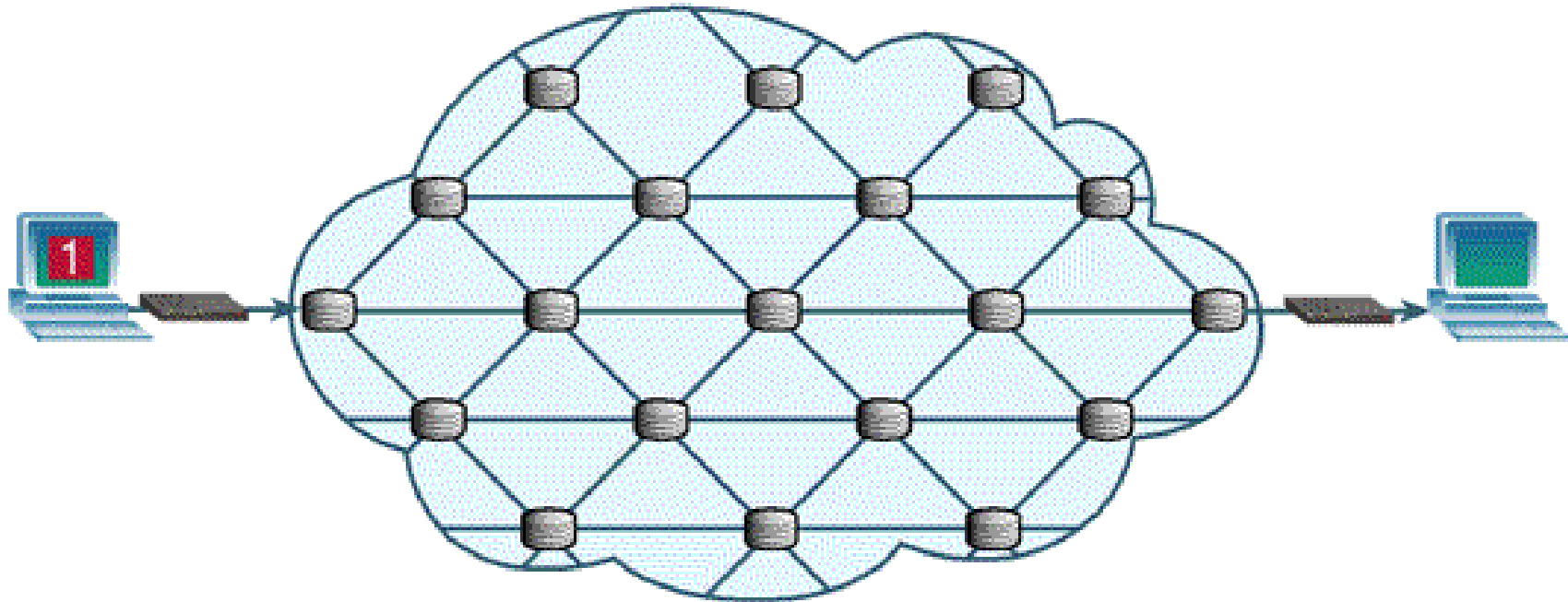
Nobody owns the Internet.

Nobody owns the Internet.

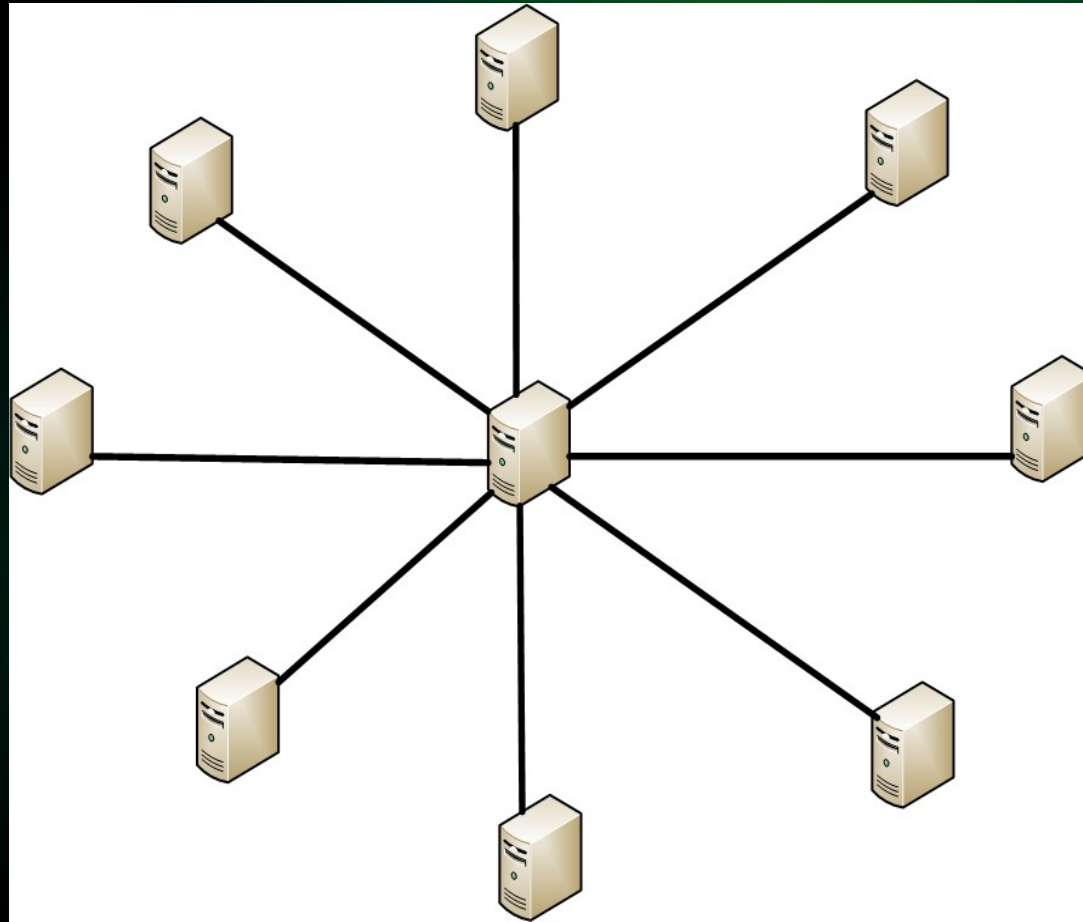
Consider: “Cable” v. “Telephones”
etc., vs.
“The Internet”

What services/protocols ACTUALLY look like this?

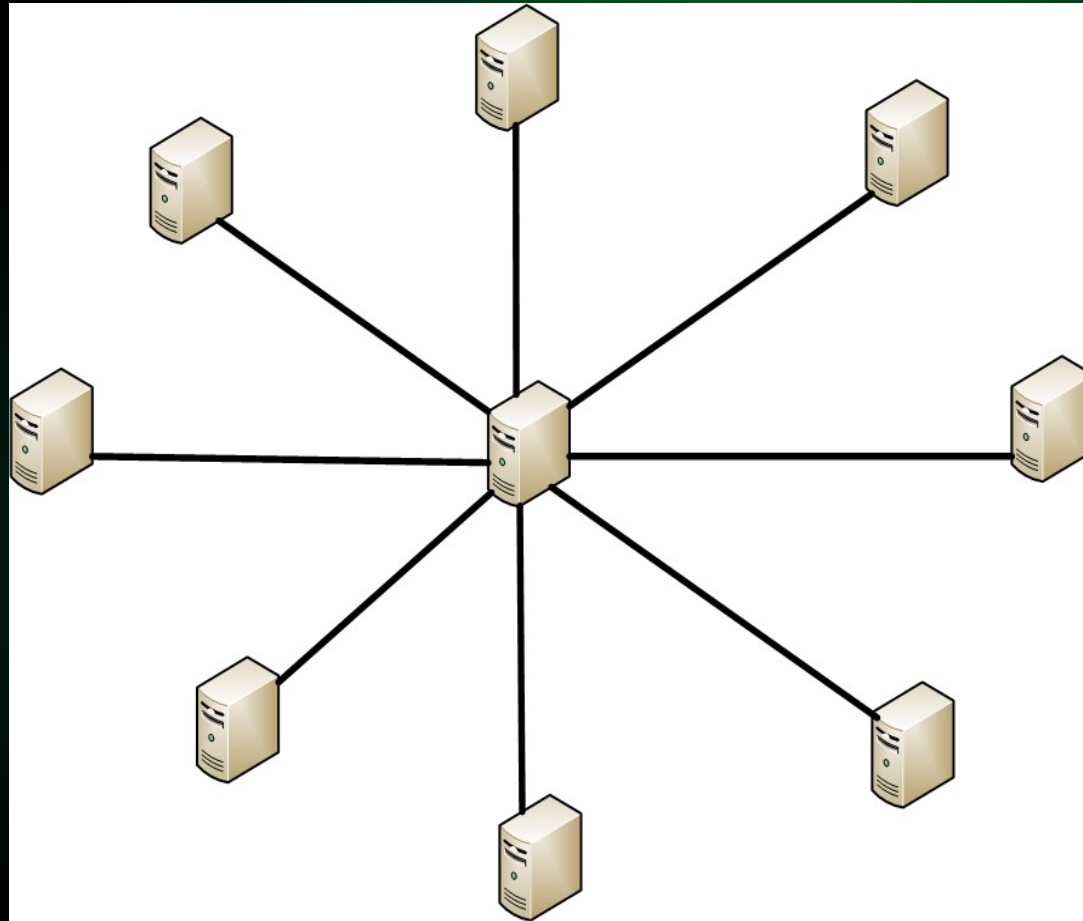
Packet routing through WAN/Internet



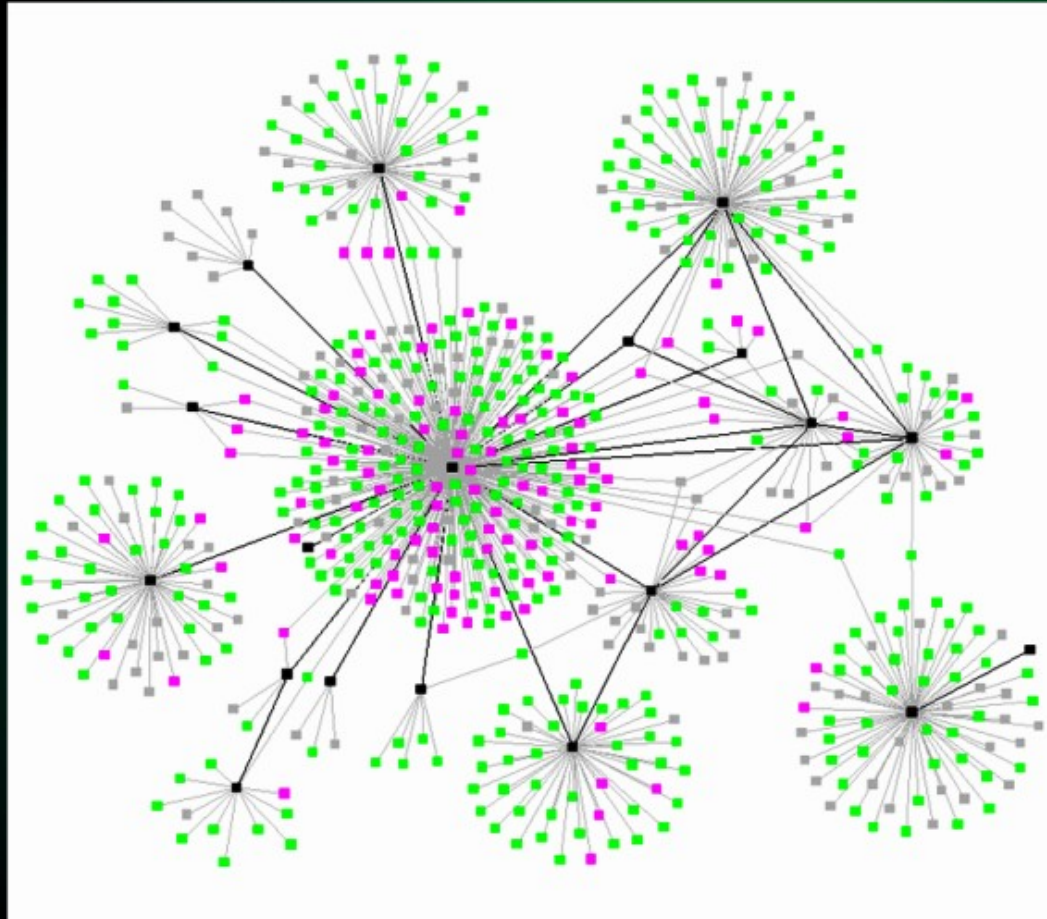
vs. this?



“Hub and Spoke”



...ish



Diversity of layers (OSI)

- Application (HTTP, telnet, etc)
- Presentation (framework MIME)
- Session (pipe,SOCKS)
- Transport (reliable packet delivery, TCP)
- Network (nodes and address, IP)
- Data (PPP)
- Physical (wires, radio, USB)